Hugh L. Rusch

- **Notable Achievement:** 1959 Distinguished Service
- As Treasurer and Chairman of the Class of 1923 50th Reunion Gift Fund, Rusch was behind the construction of the new Class of 1923 Clock Tower. Located on the State Street Mall at the intersection of Murray Street and what was once State Street, the attractive bronze clock tower sits at "the entrance to the University," looking up Bascom Hill.
- When Rusch first came to Kurt F. Wendt (then Dean of the College of Engineering and Chairman of the Campus Planning Committee) with his idea for a clock tower, he was looking for a "focal point"—a suitable location and design to enhance the State Street Mall area. Once the location was decided upon, the design was carried out by Ed Hopkins of the University's Planning and Construction Office.
- After graduating in 1923, Rusch remained active in College of Engineering affairs. In 1959, he was awarded the College's Distinguished Service Citation. He and Mrs. Rusch established the Rusch Senior Engineering Scholarship. Since 1962, the award has been presented annually to an outstanding senior engineering student in the top 3 percent of his or her class.
- A business executive in the survey industry, Rusch was also the inventor of several devices: the hydraulic transmission, the electrohydraulic motor, and a graphic recording instrument for measuring radio and TV listening habits.
- Relation to UW ECE Department: B.S., E.E., '23