Peter Tong  
Chairman of Electronics for Medicine  
*Electronics for Medicine* (acquired by *Marquette Electronics*)

**What is your favorite Madison/campus memory?**
Sailing on Lake Mendota with the Hoofers Sailing Club where I am now a lifetime member.

**What has helped you achieve success in your career?**
Being a house fellow managing 72 freshmen boys provided a great memory, but also a memorable challenge. Combined with hard work, finding and working with the best minds around helped greatly.

**Outside of class, what experiences did you find most meaningful?**
There were a lot of meaningful experiences to be had at Madison, but sailing with the Hoofers team began a lifelong love of the activity.

**What excites you about the future of Engineering?**
The integration of engineering, medical and biological knowledge should lead to countless exciting technologies.

**Besides engineering, do you have another passion you have pursued or would have liked to pursue given the time?**
Sailing is a second passion. I’ve done some amazing off-shore sailboat racing, including a race from Los Angeles to Honolulu taking around 8 days and covering 2300 nautical miles.

**Who was an influential peer/professor from your time at UW-Madison?**
Professor Tomkins, who recently retired, was a contemporary during my time at Madison, as was Professor Davidson in the Biomedical Engineering department.

**What are you most proud of in life? What is your greatest achievement?**
I’ve worked actively with WARF as a trustee, but my proudest achievements are centered around sponsoring student achievement and competition through prototyping competitions that I championed under Dean Bollinger. The competitions have encouraged engineers to design and prototype their most promising ideas. I continue to help sponsor the annual projects in Biomedical Engineering. I’ve also helped through WARF to provide fellowships to many dozens of graduate students every year.

**What would be your advice to current students? What do you wish you had known?**
The broad base of knowledge available to students now should not be taken for granted. It is an enormously powerful tool. Students should strive for a breadth of knowledge through hard work and the many resources available.